

**Newfoundland and Labrador Library Association  
Annual General Meeting Minutes  
Friday, May 2, 2008  
Memorial University, St. John's**

Members present: Erin Alcock, Theresa Antle, Jewel Cousens, Karen Darby, Christine Davies, Christine Doody, Dan Duda, Andy Fowler, Ian Gibson, Janet Goosney, Shannon Gordon, Andrea Hyde, Donna Inkpen, Lorraine Jackson, Susan Kearsey, Dianne Keeping, Alison Mews, Pam Morgan, Stacey Penney, Heather Pretty, Wendy Rodgers, Dean Seeman, Sharon Sharpe, Darrell Squires, Roxanne Sutton (via phone), Liza-Ann Tucker, John Whelan

Chair: Dan Duda

Recording Secretary: Heather Pretty

Call to Order by Dan Duda

**1. Approval of AGM Agenda**

Agenda approved as circulated with the following additions:

- 9b. Other

Motion to accept agenda as amended, moved by J. Whalen, seconded by J. Goosney. Motion passed.

**2. Approval of Past Minutes, AGM May, 2006**

Copy of past minutes was unavailable for distribution at the AGM. Past minutes were distributed on the NLLA listserv for comments and corrections on the 5<sup>th</sup> of May.

Corrections:

- Add pagination
- Insert "the country" into the second paragraph of Section 7a. to read "S. Gordon reported that CLA received mixed reaction across the country regarding the image used for Canadian Library Week (a book with fingerprints)."
- Insert "d" after "oppose" in Section 7b. at the top of page five.
- Add one period and 3 commas into various parts of Section 8 for grammar.

Motion to approve past minutes as amended, moved by H. Pretty (May 19<sup>th</sup>), seconded by S. Penney (May 19<sup>th</sup>). Motion passed.

**3. Business Arising**

No business arising.

#### 4. President's Report

D. Duda reported that the past year has been busy for many NLLA members starting with the CLA/APLA/NLLA joint conference held in St. John's from May 22-26, 2007. NLLA membership is growing, finances are growing, and NLLA involvement in the Education Institute is getting stronger. Highlights of the year included:

- *Partnership Meetings:* D. Duda the Partnership meetings in August 2007 and January 2008 in Toronto.
  - *August 2007:* This meeting focused on the professional development page (forthcoming), the job board (in use), and the workings of the Education Institute; and specifically how these facilities can be of benefit to members of the Partnership.
  - *January 2008:* This meeting included a half-day session with current CLA President Alvin Schrader, and President-elect Ken Roberts. Partnership members praised CLA for their advocacy work and encouraged them to continue that important role. Also discussed was the feeling that members of all the provincial and territorial organizations do not feel that they get much return for the fees they pay to CLA, both in general membership and the conference.
  
- *CLA Conference:* D. Duda thanked all NLLA members who participated in CLA as speakers, volunteers, tour guides, and other tasks. In particular, D. Duda wished to extend thanks to S. Gordon and H. Pretty who co-chaired the Local Arrangements Committee.

After thanking this year's conference planning committee (Erin Alcock, Pat Parsons, Stacey Penney, Health Pretty, Susan Prior, Wendy Rodgers, Roxanne Sutton, and Liza-Ann Tucker) for their work on another successful conference, D. Duda recognized the work done by the PILRB in creating a new Web image for themselves and changing their name to Newfoundland and Labrador Public Libraries. Finally, D. Duda thanked this past year's executive: Stacey Penney (Vice President), Heather Pretty (Secretary), Donna Inkpen (Treasurer), and Darrell Squires (Past President); as well as Shannon Gordon, the EI Representative.

Motion to accept the President's Report, moved by D. Duda, seconded by L. Jackson.  
Motion passed.

#### 5. Secretary's Report

H. Pretty reported that the 2007-08 membership year has seen an increase in NLLA membership. Based on March 15 statistics, 2007-08 membership includes 81 individuals, and more specifically: 52 professional librarians, 26 paraprofessionals, 3 Learning Resource Council Affiliates, and 2 students. Based on statistics just before the conference, with the addition of new members and if all currently listed members renew, total membership will increase to over 100 individuals. Highlights include:

- *Member-Get-A-Member Campaign:* H. Pretty reported that the Member-Get-A-Member Campaign was launched in April. If an NLLA Member gets a friend to join NLLA for the first time in the 2008-09 year, the friend will receive 50% off the regular membership rate, and the renewing NLLA member will get a chance to win a prize. Erin Alcock won the draw for an iPod Shuffle at the May 2<sup>nd</sup> conference. The campaign will continue through the next year, with a second draw planned for the 2009 Conference.
- *Institutional Membership:* H. Pretty reported that an institutional membership with the MUN Libraries specifically targeting support staff was negotiated for a second year. The agreement provides NLLA membership to 30 MUN Libraries support staff at a discounted rate. The institutional membership expires April 30, 2009 (at which time it can be renegotiated).
- *Expanded and Changed Membership Options:* H. Pretty reported that previous membership options included Professional (\$20), Paraprofessional (\$15), Learning Resource Council Affiliate (\$10), and Student (\$10). Learning Resource Council Affiliate has been removed, and Non-Librarian (\$10), Retired Librarian (\$10), and Retired Librarian Lifetime Membership (\$100) options have been added.
  - H. Pretty reported that suggestions have been made for a joint APLA/NLLA membership option to be negotiated and offered.
  - H. Pretty reported that suggestions have been made for multiple-year memberships at a discount (e.g. 5 years Professional for \$80), though before offering this the implications on professional development fund payments should be considered.
- *Universal Membership Expiry Date:* H. Pretty reported that continuing from last membership year, April 30<sup>th</sup> is now the annual expiry date for all memberships, meaning the NLLA membership year runs from May 1 – April 30, coinciding with the annual conference and AGM.
- *Wiki:* H. Pretty reported that the Executive Wiki continues to be a valuable source for archiving data about the Association.

H. Pretty suggested future considerations:

- Promote institutional membership to support staff at the MUN Libraries throughout the year.
- Consider offering an institutional membership option to College of the North Atlantic and Newfoundland and Labrador Public Libraries.
- Create a joint membership option with the Atlantic Provinces Library Association.
- Conduct an annual membership drive.

A further consideration was added from the membership:

- Add an option on the membership form for school librarian.

J. Whelan requested that H. Pretty provide him the numbers of professional and paraprofessional members within NLLA from the College of the North Atlantic in consideration of an institutional membership.

Motion to accept the Secretary's Report, moved by H. Pretty, seconded by J. Cousens.  
Motion passed.

## 6. Treasurer's Report

D. Inkpen reported that the April 30, 2008 NLLA balance is \$5134.92 and that the amount will of course change after the conference. Balance on April 30, 2007 was \$3,318.56. Total income for the year was \$6158.46, and total expenses for the year was \$4342.10.

Regarding the GIC fund money: it is now locked into an account for 19 months to get an increased interest rate on the money of \_\_\_\_\_%. It is proposed by this year's Executive that this money should be used to help cover costs for NLLA members to travel to and/or attend the APLA conference in St. John's in three years.

Motion to accept the Treasurer's Report, moved by D. Inkpen, seconded by T. Antle.

## 7. Committee Reports

### a. Library Month

H. Pretty discussed the second year of the name change from "Canadian Library Week" to "Canadian Library Month", meaning that all provincial/territorial participants hosted library celebrations throughout the month of October across the country. Canadian Library Month t-shirts and bags bearing the logo "Libraries: the world at your fingertips" were sold as promotional items.

The poetry contest was again a success and had increased popularity to previous years as over 400 entries were received via post and email.

The logo and theme in 2007 were much better received than the logo and theme in 2006. Meetings for the 2008 Canadian Library Month have already begun, and the new them (anticipated to be "branded" and used for many years to come) is "Your Library: Your World".

Although the logo for 2007 was well-received on posters, the logo did not print well on the white t-shirts selected as a promotional item. In addition, feedback was received after the fact that people would prefer color-t-shirts, or a promotional item other than a t-shirt. The t-shirts did not sell well, compounded by the reduced price to sell off the rest of the cloth bags at a reduced price (which did not sell as well as anticipated last year), means that the NL Canadian Library Month bank account does not currently contain enough funds to purchase posters nor to cover the costs of promotional items to sell to try to recoup the money. From the experience of the past two years, it would appear that Canadian Library Month funds are in a downward spiral.

H. Pretty put forward to the AGM that the Canadian Library Month bank account should be closed, that Canadian Library Month should no longer bother with trying to sell promotional items, and that NLLA should cover the costs of Canadian Library Month as it has become by default over the past many years an NLLA project.

J. Whelan suggested that selling a promotional item to support the Canadian Library Month budget should be tried for another year, and that in support of this, NLLA should *lend* \$400 to Canadian Library Month with the expectation that the \$400 would be repaid. There was general agreement from the rest of the members at the AGM.

#### **b. Education Institute**

S. Gordon reported that the 2007-08 year showed a large amount of representation from the Newfoundland and Labrador within the Education Institute. Four presentations from Newfoundlanders were given over the course of the year by Gillian Byrne, Dan Duda, Louise McGillis, and the team of Janet Goosney, Shannon Gordon, and Heather Pretty.

Future considerations for NLLA regarding the Education Institute were to increase involvement of NLLA members, both as speakers and as session attendees. Also to contact individuals familiar with areas of interest expressed directly to the Education Institute for sessions: small library management, collaborating with the community, pursuing grant money, making professional connections, and DIY software applications (such as wikis or RSS).

#### **c. Library Directory**

J. Goosney reported that the draft membership directory is out and that feedback is wanted. The Library (institution) Directory is coming.

#### **d. Happenings**

S. Penney reported that there were social “Happenings” at Christmas (featuring Alison Mews music group), in January, and in February. A survey was circulated in March regarding continuation of Happenings. Feedback received indicated that more people would be able to attend if the times for Happenings were more varied (evenings/weekends/lunches), if a Professional Development component were brought back (as was available in the past). The report on Happenings ended with the suggestion that the Happenings committee is always looking for ideas.

### **8. New Business**

#### **a. Call for a Web Committee**

A call for a web committee was put forward and the following members stepped up to the

plate: L. Jackson, C. Davies, S. Kearsey, D. Inkpen, and A. Fowler.

**b. Call for a New Logo Committee**

A call for a new logo committee was put forward to create, or arrange for a contest, or arrange for hire of someone for the creation of a new logo for NLLA to replace the current “computer logo”. The following NLLA members stepped up to the plate: Erin Alcock, Andrea Hyde, Wendy Rodgers, Shannon Gordon, and Janet Goosney.

**9. New Business from the Membership**

**a. Motions from the floor**

**Revamp Bulletin with an editorial board**

J. Whelan put forward a motion to revamp the NLLA Bulletin structure for it to include an editorial board.

The structure developed at the AGM would include 2-3 year term appointments for the following suggested positions:

Regional Library News Editor – Labrador

Regional Library News Editor – West

Regional Library News Editor – Central

Regional Library News Editor – East

Association News Editor

Feature Editor (for research not yet ready for “prime time”)

Book Review Editor (select books for review, seek volunteers to write reviews)

Regular Columnist

Regular Columnist

Regular Columnist

J. Whelan offered to poll the membership through the NLLA-listserv to fill these positions.

**10. Election of Officers**

Facilitated by Darrell Squires, Past President

The membership was notified that D. Duda is stepping down as President into the role of Past-President. S. Penney is the 2008-2009 President.

D. Aquires stated that there are three openings and that the following people have agreed to stand for election to these positions:

Secretary: Andrea Hyde

Treasurer: Dean Seeman

Vice President: Wendy Rodgers

**The AGM adjourned at 5:15pm.**