



newfoundland and labrador  
library association

## **Annual General Meeting**

McCann Room | Curriculum Materials Centre | Memorial University  
May 1, 2009

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### **Members Present**

Stacey Penney, Wendy Rodgers, Dean Seeman, Dan Duda, Andrea Hyde,  
John Whalen (via phone), Amanda Tiller, Dianne Keeping, Ian Gibson,  
Erin Alcock, Karen Darby, Annette Anthony, Maria Belanger,  
Pam Morgan, Shannon Gordon, Lisa Marshall, Melissa Feaver

**Chair: S. Penney**

**Recording Secretary: A. Hyde**

**Call to Order by S. Penney at 4:30pm**

### **1. Approval of AGM Agenda**

Agenda approved as circulated.

Motion to accept agenda moved by J. Whalen, seconded by D. Duda.  
Motion passed.

### **2. Approval of Past Minutes, AGM May 2008**

Copy of past minutes was made available at the AGM, and was also distributed on  
the NLLA listserv for comments and corrections, May 2008.

Corrections:

- Christine Doody, not Christine Davies volunteered as a member of the Web Committee.
- In election of officers, change D. Aquires to D. Squires.

Motion to approve past minutes as amended moved by E. Alcock, seconded by K.  
Darby.  
Motion passed.

### **3. Business Arising**

No business arising.

### **4. President's Report**

S. Penney reported that it has been a productive year for the NLLA. From the AGM on May 2, 2008, several members stepped forward to participate on new committees and participate in various events.

She began by thanking everyone that took on a role during last year's conference. This included representatives for the Education Institute (EI) and Canadian Library Month (CLM) as well as the Web site Committee, Logo Committee and Library Support Staff Interest Group.

S. Penney also wanted to especially thank this year's conference committee: Erin Alcock, Dan Duda, Melissa Feaver, Andrea Hyde, Lisa Marshall, Wendy Rodgers and Amanda Tiller for doing such an amazing job.

As can be seen by the unveiling of the new website and logo, these committees have been very active and the results are outstanding. Thank you to Erin Alcock, Janet Goosney, Shannon Gordon, Andrea Hyde, and Wendy Rodgers of the Logo Committee for choosing the new image of the NLLA – and a special thank you to Paul Quigley for creating such a meaningful design. Also, thank you to Andrea Hyde, Donna Inkpen, Sue Kearsey and Andy Fowler of the Website Committee for creating a website that will be the new face of our association. All your hard work is greatly appreciated. This marks the conclusion of the Logo Committee, however, the Website Committee will continue on.

At last year's AGM the Library Support Staff Interest Group was also established, with Donna Inkpen at the helm. Thank you for getting this group off the ground! This year the group will be chaired by Karen Darby who is also chair of the equivalent APLA Interest Group. Karen has excellent ideas and the Association looks forward to working with her over the coming months.

Events of note from the past year include NLLA's presence at a public meeting for St. John's Public Libraries. Wendy Rodgers attended to provide support for improved public library services. The Happenings Committee hosted the second annual Christmas Social at the Celtic Hearth in St. John's, which was well attended. Guests were entertained by Alison Mew's group, Day Job. In March, the NLLA hosted a showing of the production "The Hollywood Librarian" at Memorial University in St. John's.

S. Penney also attended the Partnership meeting at OLA in January as NLLA representative. (The August 2008 meeting was attended by Wendy Rodgers.) Discussions included issues and concerns held by individual associations. This was followed by an update from Kelly Moore of CLA. She summarized the 8-Rs conference held in October when her tenure began as President of the association. The Partnership showed continued support to CLA as an advocate for libraries across Canada and communications will continue in the future.

Finally, S. Penney thanked the Executive Committee, Dan Duda (Past President), Wend Rodgers (VP, President elect), Andrea Hyde (Secretary) and Dean Seeman (Treasurer) for all their work and dedication over the past twelve months. In addition, S. Penney thanked Erin Alcock, CLM Representative, and Donna Inkpen, EI Representative, for the hard work they have done and for attending the Executive Committee meetings every month!

S. Penney concluded by expressing that it has been a pleasure working with you all.

Motion to accept President's Report moved by A. Anthony, seconded by I. Gibson. Motion passed.

## **5. Secretary's Report**

A. Hyde reported that 2008-2009 has been an exciting year for the Newfoundland and Labrador Library Association, one that has been marked by growing membership numbers, expanded membership options, continued information sharing, and the creation of new promotional tools.

### ***Membership Numbers***

Our Association continues to have a strong membership base, with our numbers growing steadily in the past year. 2008-2009 has seen an increase in NLLA membership, from 81 members in 2007-2008, to 89 members this current year.

We hope to reach a membership of 100 in the coming months with the promotion of newly expanded membership options.

### ***Membership Options***

#### ***Membership Campaigns***

Based upon the success of last year's Member-Get-A-Member campaign, we are currently working towards a Joint Membership campaign with the Atlantic Provinces Library Association (APLA), where NLLA members would receive a percentage discount on both NLLA and APLA memberships. Once the agreement has been set, we will start the marketing and promotion of this wonderful membership option.

The institutional membership option for Memorial University libraries has enjoyed success in its third year, and will continue for a fourth year for the upcoming 2009-2010 membership year. The agreement provides NLLA membership to 30 MUN libraries support staff at a discounted rate.

We have also reworked our membership options to include School Librarian (\$20.00 annual fee), have changed the option of "Paraprofessional" to the more inclusive range of "Library Technician, Library Assistant, Library Clerk" (\$15.00 annual fee), and have included "Library Supporter" (\$10.00 annual fee) to allow for members of the public with an interest in library service to become a part of our Association.

### ***Information Sharing***

#### ***Executive Wiki***

The Executive Wiki, used in previous years for information sharing between Executive members, has been discontinued. Our new website offers an archival

space for Association information, and we are working towards designing an Executive-specific archive where all previous as well as current Executive documents will be stored.

### ***Promotional Materials***

#### *ListServ*

Our NLLA ListServ continues to be an integral tool in the promotion of events and the dissemination of Association information.

#### *Website*

Our new website has been designed upon the tenements of openness and sharing; our aim is for the website to be a consistent communication tool for all members.

We hope that members will submit comments, photos, and promotional materials so that the library community in Newfoundland and Labrador continues to showcase their wonderful accomplishments.

The Executive Update portion of the website is meant to provide a monthly update to Association members on the actions and decisions made at Executive meetings.

A. Hyde concluded with some suggestions for future actions, including:

- Conducting an annual membership drive;
- Promoting the institutional membership to support staff at the MUN libraries;
- Solidifying the NLLA/APLA Joint Membership;
- Including new communication features on the website, including a blog and an Executive archive.

Motion to accept the Secretary's Report moved by E. Alcock, seconded by S. Gordon.

Motion passed.

### ***Business Arising from Secretary's Report***

- *K. Darby moved to change the Membership form option from "Library Technician, Library Assistant, Library Clerk" to "Library Support Staff". M. Belanger seconded the motion. Motion passed.*
- *J. Whalen moved to change the Membership form option from "Librarian" to "Professional Librarian". M. Feaver seconded the motion. Motion passed.*

## 6. Treasurer's Report

D. Seeman reported the following balances:

**Balance - April 30, 2008** **5,134.92**

<b>Income</b>	
2008/2009 Membership fees	787.50
2008 Conference and Banquet	1,961.20
2009/2010 Membership fees	290.00
Conference Donations	846.28
Ontario Library Association - EI Session Royalties	393.84
Canadian Library Month Mugs	1,035.00
Hollywood Librarian paid attendance	210.00
Canadian Library Month Account Closure	99.59
Interest	0.95
<b>Total Income</b>	<b>5,624.36</b>

<b>Expenses</b>	
Conference Food - Compass	(\$1,390.35)
Library Technician Conference Donation	(\$250.00)
Conference social	(\$1,200.00)
Pre-conference social	(\$149.00)
Internet Hosting	(\$87.83)
Canadian Library Month travel mugs	(\$820.38)
Post office box	(\$136.73)
Canadian Library Month postage	(\$71.62)
Canadian Library Month material	(\$333.89)
Research Fair Honorariums	(\$200.00)
Logo Contest ad	(\$15.00)
Hollywood Librarian DVD, screening fee, ad in the Scope	(\$376.68)
2009 Conference Banquet	(\$250.00)
NLLA Water Bottles	(\$513.57)
Supplies	(\$11.75)
<b>Total Expenses</b>	<b>(\$5,806.80)</b>

**Income less Expenses** **(\$182.44)**

**New Balance April 30, 2009** **4,952.48**

<b>Investments</b>	
TD 19 month GIC (Apr. 15, 2008 - Nov. 12, 2009) @ 3.55%	
Principal:	1381.10
Accrued Interest:	35.06
Dec. 31, 2009 value:	1416.16
Maturity value:	1459.48

Motion to accept the Treasurer's Report moved by A. Hyde, seconded by W. Rogers. Motion passed.

## 7. Committee Reports

### a. Canadian Library Month Committee

E. Alcock reported that the Canadian Library Month (CLM) poetry contest was once again a huge success. With over 400 Haiku entries, judging the contest was very difficult! The winning entries were read by J. Cousens on the CBC Morning Show, and will be placed on the NLLA website on the Canadian Library Month page.

The sale of CLM/NLLA mugs was very successful, and the Association made a small profit from the promotion. Currently, the Committee is debating whether a specific promotional item will be produced for CLM this year. As soon as a decision is made, the Committee will report to the Executive.

E. Alcock will be the CLM representative for 2009-2010, taking over from H. Pretty (currently on maternity leave). Please contact the Committee with any ideas for CLM.

**b. Education Institute**

E. Alcock reported (on behalf of D. Inkpen) that 2008-2009 has been a slow year for the Education Institute (EI) across Canada.

Successful sessions were given by our Association members this year, including sessions by Katie Lawton and Paul Guy did sessions.

The EI is looking forward to making some changes in the coming year, and as the EI Representative for 2009-2010, Lisa Marshall will keep the Association up to date on any new developments.

**c. Happenings Committee**

S. Penney reported that the Happenings Events of the past year were successful, with both the Christmas Dinner and the *Hollywood Librarian* screening well attended. It should be noted that the *Hollywood Librarian* screening was on the same night as the official memorial service for the Cougar Helicopter victims, perhaps limiting our numbers for that event.

The Happenings Committee is looking towards new ideas for the 2009-2010 year. Please forward any ideas to the Committee.

**d. Website Committee**

A. Hyde reported that the Web Committee (D. Inkpen, A. Hyde, S. Kearsey, and A. Fowler) has been busy this year with the design of our new website (<http://www.nlla.ca>). Based upon Paul Quigley's winning logo, our new website is meant to provide a positive space for information sharing for our Association.

The website design allows for flexibility, and we hope that the site will continue to evolve as members submit ideas, comments, photos, and promotional materials.

The website allows the library community in Newfoundland and Labrador to showcase their wonderful accomplishments, and provides an opportunity for members to become more involved in the Association.

Members are encouraged to submit materials, and offer comments, and can do so through the contact email given on our website.

**e. Logo Committee**

W. Rodgers reported that the Logo Committee (A. Hyde, S. Gordon, J. Goosney, E. Alcock, and W. Rodgers) first met in September 2008 and decided to hold a contest to find a new logo. The Executive Committee approved a prize of \$500 cash.

The contest was launched in November with a deadline of February 28, 2009. It was advertised through the following channels:

- NLLA e-mail list
- APLA e-mail list
- CLA e-mail list
- College of the North Atlantic graphic design students (thanks to Susan Prior)
- Grenfell College art students (thanks to Louise McGillis)
- NLPL (thanks to Jewel Cousens)
- High school art teachers (thanks to Andrea Hyde)
- Weekend Arts Magazine, CBC Radio
- Anna Templeton Centre
- Visual Artists of Newfoundland and Labrador
- The Scope website and two print editions

The following wording was used to advertise the contest:

The Newfoundland and Labrador Library Association is challenging artists to design a new logo for our association. NLLA is an organization of people who are interested in assuring the excellence of public, school, special, and academic libraries in the province.

About us:

Many people feel overwhelmed by information. Every day, library staff and librarians help people to navigate the clearest path to the information they want, no matter what or where it is. Libraries strongly believe in serving their communities equitably, and are committed to providing ample opportunities for education, support, and fun. We are so much more than books, and we hope that our new logo will reflect our technological savvy in addition to our love for the printed word. Above all, libraries improve lives.

We received 26 entries from designers in Newfoundland & Labrador, Nova Scotia, Prince Edward Island, Ontario, and Nevada. The members of the Logo Committee rated entries based on:

- Attractiveness, i.e. Is it pretty?
- Distinctiveness, i.e. Is it sufficiently different from other logos?
- Appropriateness, i.e. Does it properly reflect our association and its values?
- Flexibility, i.e. Will it work in different media – in print, online, on water bottles, etc?
- Scalability, i.e. Does it work well enlarged? Can we shrink it down to letterhead and still read it?

Paul Quigley's logo was rated the highest by a good margin. He described his design as follows:

- Tree – As part of all of our communities, it represents stability, solid tradition, growth and evolution.
- Tree leaves – In the shape of circles with book pages, these represent (1) the 'printed word'. (2) 'community', that is, the people who use libraries (3) the various opportunities that libraries provide to communities, i.e. education, support and fun.
- Tree trunk – Represents a clear pathway to information through librarians/library technicians.
- Drop shadowing – Depth; libraries are deep, offering many things to the community.
- Background – Rounded rectangle represents a computer screen (technological savvy). The base of the tree represents a computer screen stand. It can also represent the roots of the organization (librarians/library technicians), who provide guidance, direction and access to information. The leaves on the screen can also represent electronic information.
- White tree branch – Represents new life/growth. Willingness to grow in new directions

***Business Arising from Logo Committee Report***

*J. Whalen suggested that we always keep the logo as a whole, including the Association's name and the image, in order to clearly define our Association.*

**f. Library Technicians Interest Group**

K. Darby reported that the group is officially changing the name to Support Staff Interest Group.

K. Darby will be attending both the CLA and APLA Meetings of Technician Associations across Canada during the Associations' annual conferences this spring. The meetings will provide ideas on how to revitalize library support staff, how to get support staff more involved in library associations, and to promote professional development to support staff.

K. Darby would like to have all library support staff emails from the NLLA membership list to create a support staff specific list to disseminate information.

The Library Support Staff Conference held last fall was a huge success. The Group would like to plan another Conference, or to organize a workshop day within the NLLA Conference, with the NLLA's support.



## 8. New Business

### NLLA Bulletin Task Force

The Executive Committee proposed that a new NLLA Bulletin Task Force be created. This Task Force should have at least five members that will come together from many different areas to explore new ways that the Association can disseminate information.

J. Whalen, Bulletin Editor, will be one Task Force member, and the President will send an email to the Association via the listserv to call for additional members.

I. Gibson moves to call the Task Force, E. Alcock seconds the motion.  
Motion passed

#### ***Friendly Amendment to the Motion:***

*The Task Force will report to the Association in six months: December 31, 2009.*

## 9. New Business from the Membership

D. Duda moves to create a new Executive Committee position of Library Support Staff Representative. W. Rodgers seconds the motion.

Debate over motion:

Members debate whether the inclusion of a new Executive Members is exclusionary, creating a division within the Association, or whether it communicates the importance of library support staff for our membership. The creation of the position recognizes past librarian-heavy Executive Committees, and ensures that library support staff will be represented in the future.

Motion passed, with one vote countermanded.

## 10. Election of Officers

Facilitated by Dan Duda, Past President.

The membership was notified that

- D. Duda is stepping down as Past-President.
- S. Penney is stepping down as President into the role of Past President.
- W. Rodgers is the 2009-2010 President.

D. Duda acclaimed that the Secretary (A. Hyde), and Treasurer (D. Seeman) position will remain filled by the incumbents for the 2009-2010 year.

D. Duda stated that there are two opening on the Executive of **Vice President/President Elect**, and the newly created **Library Support Staff Representative**.

- M. Feaver has agreed to stand for the position of Vice President/President Elect.

- L. Marshall moved for K. Darby to be nominated for the position of Library Support Staff Representative, E. Alcock seconded the motion.  
K. Darby accepted nomination.

#### **11. Any Other Business**

A. Anthony gave public thanks for all the help received from the Membership during the Fisheries and Oceans' Library emergency last year.

**The AGM Adjourned at 5:36pm.**